Higher Education Master Planning



EYP is the leading architecture and engineering firm developing new ideas and design solutions with mission-driven clients in higher education, government, healthcare, and science & technology.

Our clients are in the business of changing lives for the better: promoting peace and prosperity; educating the next generation; transforming the healthcare experience; driving discovery and innovation; and protecting the environment. They expect their buildings to have as profound an impact on human behavior and performance as they do on energy and the environment – that's why they come to EYP.

We believe the built environment empowers our clients to succeed – as individuals and organizations – and that their success should be a key measure of building performance. Our interdisciplinary Total Impact Design™ approach helps clients achieve their mission.

We begin by understanding the "whys" driving every client's vision, needs, and goals. We encourage our clients to be ambitious – to imagine a future where expectations are achieved and even surpassed. The design we co-create is realized through creative collaboration and an iterative process tested and informed by rigorous research. Long after project completion, we continue to partner with clients to measure and analyze how a building contributes to the ongoing success of their mission.

EYP design innovation is characterized by our dedication to:

People – liberating potential to transform human performance Purpose – actively helping clients advance their mission Planet – maximizing available resources to advance sustainability

Inspired by our clients, design is how we make a positive impact on the world.

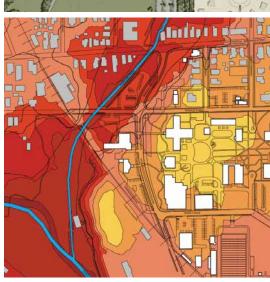












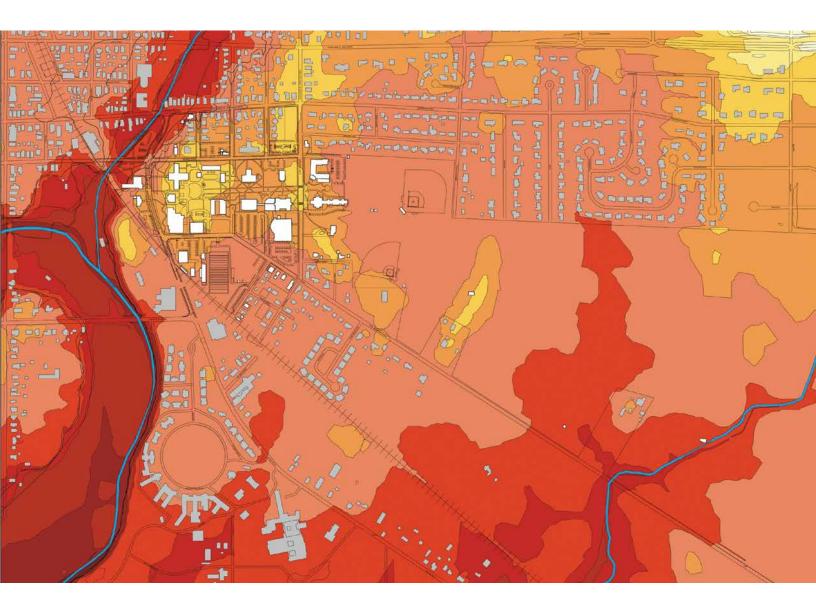
### MASTER PLANNING

Our master planning approach is mission and purpose based, geared toward our clients' fundamental objectives. Our work strives to reflect an appreciation of uniqueness and authenticity in the spirit of the place. Through practiced discipline — study, collaboration, and consensus building — we create forward-thinking, practical frameworks with the power to realize each institution's vision. We begin by understanding our clients' goals, needs, and resources in relation to their aspirations and challenges such as sustainability, market competition, demographic trends, and security. The perspective we gain enables us to identify and evaluate the best alternatives for long-term development.

#### Contact

John Baxter, AIA, LEED AP 202 471 5050 / jbaxter@eypae.com

# Franklin College Franklin, IN Campus Master Plan Update

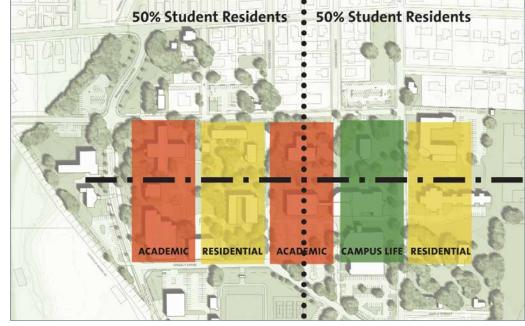


To advance its mission and strategic plan, the College required a framework for sustainable development to preserve the historic character of its core campus and its integrated land-use and open space patterns.

EYP assisted the College in defining building requirements and identifying optimal sites for new construction and landscape improvements. Planning studies encompassed site analysis and design; building condition and energy survey; preparation of a space inventory database and space utilization analyses; and facility programming.

Franklin's new master plan reflects the campus's 175-year evolution along the principles of Thomas Jefferson's academical village. To meet the College's goals for reducing greenhouse gas emissions, the plan features projects for recycling as well as reinvigorating existing buildings or expanding them where program requirements substantiate the need for additional space. Land development proposals create athletic and recreational fields on recently acquired acreage east of the core campus.

- Founded 1834
- Enrollment: 1,050
- No. Buildings: 24
- GSF: 535,721
- Acreage: 345



Land Use Pattern



Core Open Space





Rockhurst University Kansas City, MO Campus Master Plan

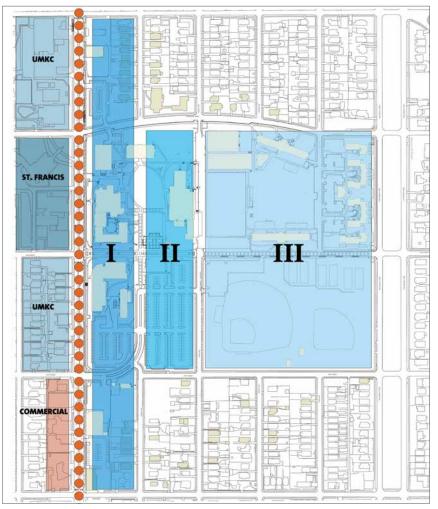


To strengthen its identity as an inclusive community resource and to maximize a constrained urban campus, Rockhurst needed to create a compelling vision to advance academic excellence through reasoned development.

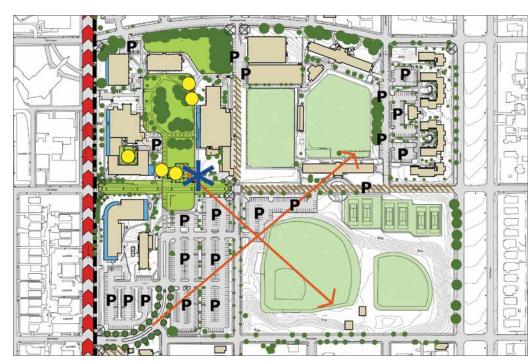
Our multidisciplinary team helped the University plan for program development while relating to its residential and commercial context. Proposed buildings along a major avenue will introduce retail spaces or activities, contributing to the local economy and creating a more porous campus edge that encourages visitors. A donor walk will draw pedestrians across campus green spaces. Sustainable elements such as rain gardens and green roofs will create a more pleasant, sustainable campus, while six sacred spaces will invite quiet reflection. Renovation of historic Sedgwick Hall with addition of a winter garden will establish a new campus focal point.

Rockhurst's plan positions the University as a collaborative community partner that will help advance civic development through its campus renewal.

- Founded: 1910
- Enrollment: 2,350
- No. Buildings: 23
- GSF: 648,459
- Acreage: 62



Proposed Campus Development Zones



Detail / Existing Design Features



Chatham University Pittsburgh, PA Campus Master Plan

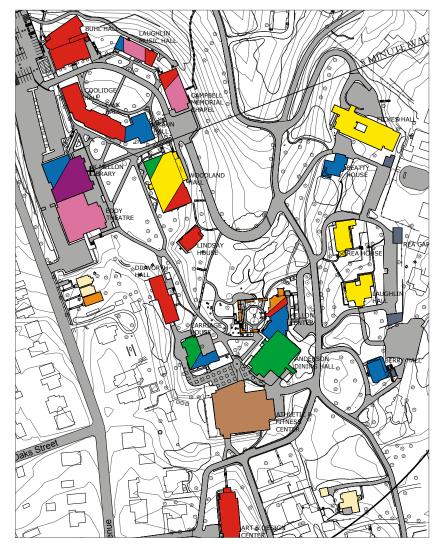


As an early signatory of the Presidents Climate Commitment, the University required a strategic framework to guide sustainable development of its core campus as well as establishment of a satellite location within a nearby urban redevelopment district.

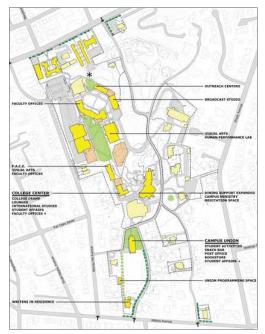
Campus planning studies undertook a complete update of the campus space inventory database and an intensive utilization analysis of all instructional space. Featured proposals included: access enhancements; energy-savings measures; intensified building reuses and space reallocations; and a focused program for landscape refurbishment.

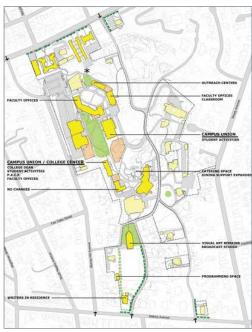
The plan underscores Chatham's identity as a champion of environmental responsibility, while establishing the magnitude of space required for relocation of graduate programs to an urban redevelopment district, a strategic initiative to advance graduate programs and the institution's profile. The interim phase of the plan embraces a near-term no-build strategy. Sites for new construction were identified in anticipation of the long-term development of the Shady Side campus.

- Founded: 1869
- Enrollment: 1,310
- No. Buildings: 30
- GSF: 602,656
- Acreage: 38



Detail / Existing Building Uses





No-build Reuse / Option 1

No-build Reuse / Option 2



### Columbia University Medical Center New York, NY Mailman School of Public Health Master Plan

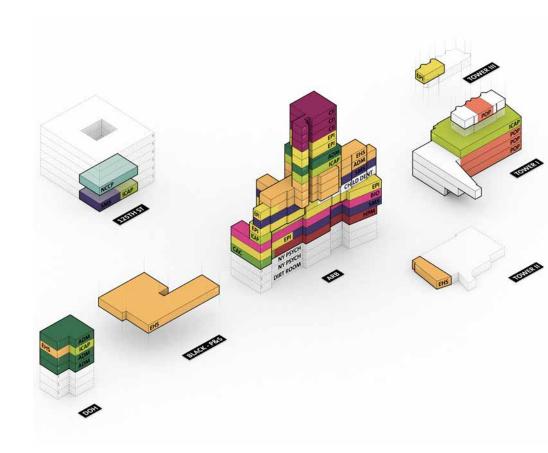
Columbia University's Mailman School of Public Health asked EYP to help them develop a strategic plan to aid the school in meeting its current space needs, anticipated growth, and strategic initiatives as well as assess its existing space utilization. Challenged with its current space on the Medical Center campus and its offsite locations, EYP strategically reviewed the school as a whole in an effort to map, analyze, and plan how to best utilize existing space as well as the need for growth into new space.

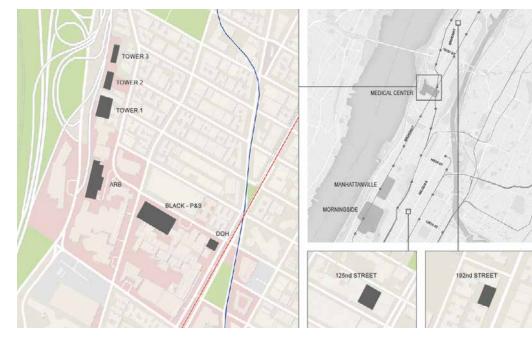
Key planning goals include:

- Accommodate growth and change
- Consolidate space when and where
  possible
- Create space for cross-collaboration across the school
- Create a "home" for departments, centers and students and provide a sense of "identity" for the school.
- Incorporate current real estate opportunities and constraints
- Generate a better classroom experience

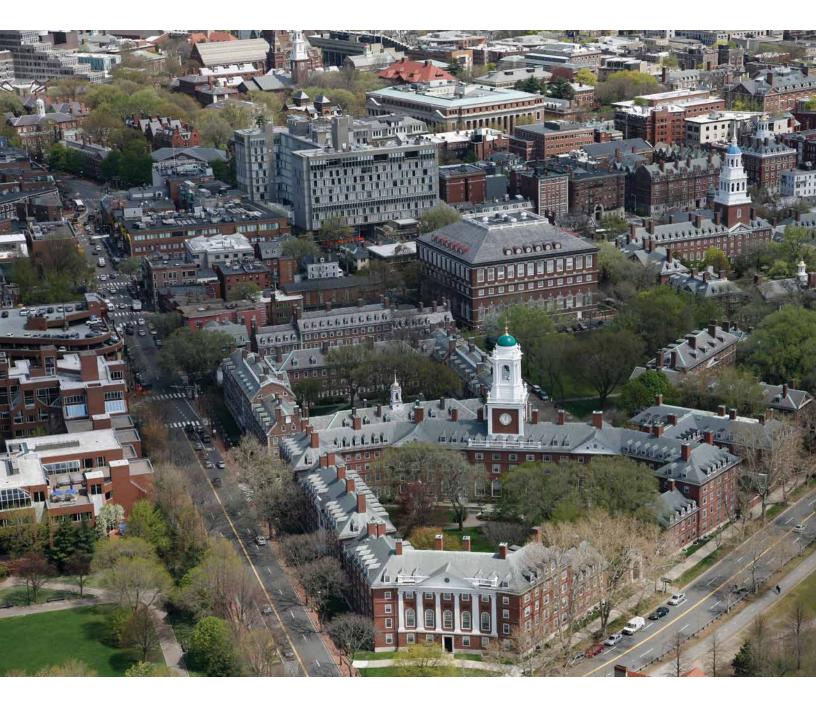
The master planning process includes a vision session, engagement with key stakeholders, and work sessions to review data. The final deliverable is a Strategic Space Plan Report, which outlines three options for the school to consider a "preferred option" with associated schedule, phasing and costs.

- Programming, Master planning, workplace strategy
- 170,000 GSF analysis





Harvard University Cambridge, MA Strategic Plan for Housing Renewal



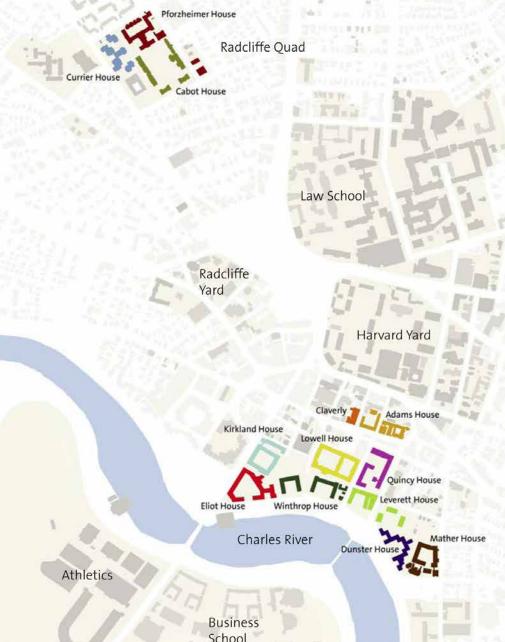
We partnered with the University to develop programming, technical, preservation, and sustainability guidelines to ensure the capacity of the historic House system to fulfill its mission while preserving its historic fabric. Our report consistently sets forth the process, program, and technical aspects of House renewal; establishes appropriate benchmarks for the University's decisionmakers during the renewal program; and provides parity and equity in design approach among the individual House renewal projects. On the basis of the Winthrop House energy model, the guidelines anticipate major strategic achievements that will help the University meet its goal of reducing total greenhouse gas emissions by 30 percent.

To develop an understanding of the existing conditions of the Houses (totaling approximately 2 million square feet), our architects, engineers, and preservationists thoroughly assessed four representative buildings. Findings demonstrated that potentially failing systems required replacement to such an extent that buildings would have to be brought up to current code and accessibility standards, providing an opportunity for the College to renew its residential life program.

Based on the goals and programmatic needs established in meetings with a wide variety of constituents, we developed a program which was test-fitted into existing buildings to confirm that bed capacity, unit mix, and community space needs could be accommodated. This effort was complemented by a survey of important cultural resources within and around the Houses.

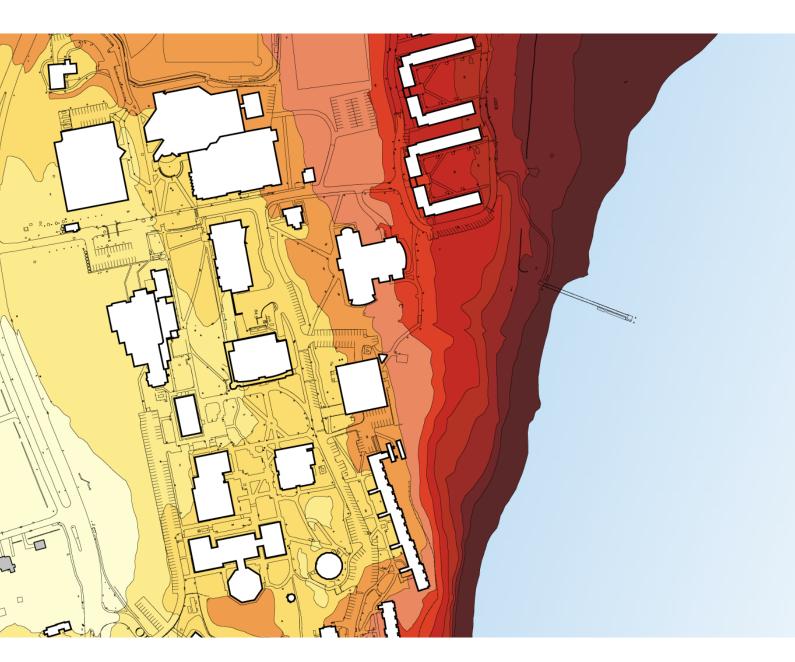
- 2,400,000 SF
- Programming & Planning







Roger Williams University Bristol, RI Campus Master Plan

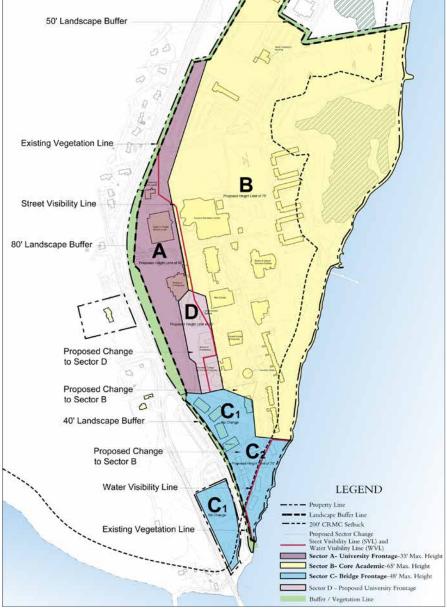


The University required a comprehensive master plan to support its strategic goals for sustainable land development to consolidate undergraduate student housing on campus and create appropriate academic program space, including classrooms and library facilities.

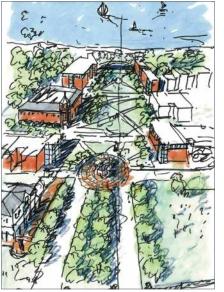
EYP provided a framework for developing the site and buildings appropriate to the institution's image and strategic goals. Our team analyzed both current and planned facilities and offered recommendations on potential energy efficiency gains as well as alternative and renewable energy sources. Initiatives are cast for a ten-year timeframe within the context of a twenty-year land development strategy.

The master plan provides the University with a functional framework for sustainable growth to create spaces suitable to its distinctive academic programs.

- Founded: 1956
- Enrollment: 4,000
- No. Buildings: 38
- GSF: 1,198,630
- Acreage: 144



Zoning Study



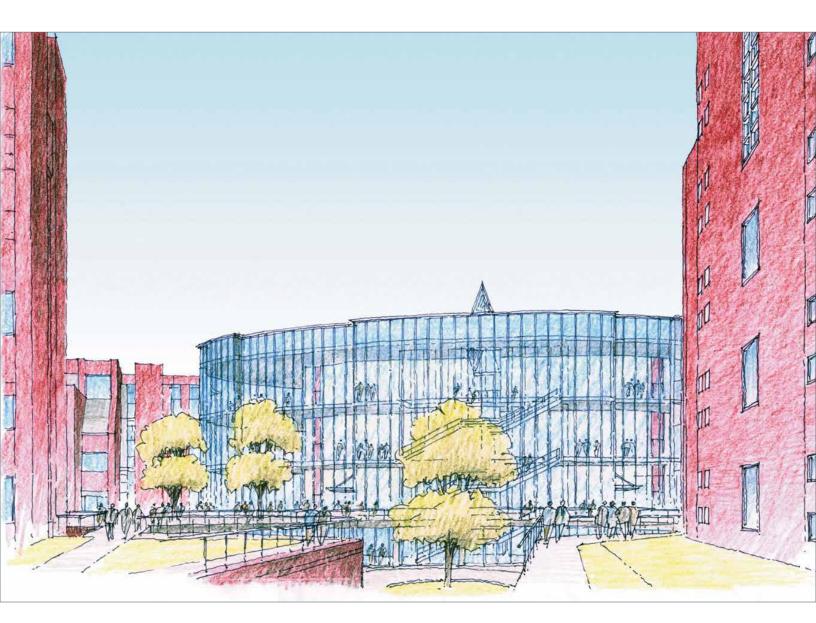


Concept Option

Land Uses



Harvard University Cambridge, MA Kennedy School of Government Facility Planning Study

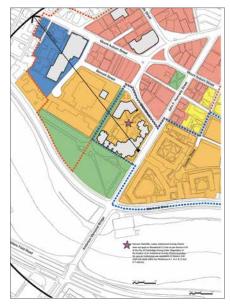


The School needed to assess its existing facilities and space utilization to develop a strategy for near-term improvement with a view toward the long-term potential for campus development.

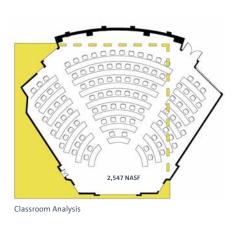
Our multidisciplinary team provided shortterm and long-term improvement plans for Harvard Kennedy School classrooms and teaching spaces. Our design exploration tested alternative concepts and the capacity of the existing core campus for long-term space use and development.

EYP created a strategic space program that encompasses the entire HKS campus. We were subsequently commissioned by the University to undertake the first classroom improvement project, the renovation of Weiner Auditorium in Taubman Hall.

- Founded: 1936
- Enrollment: 1,020
- No. Buildings: 4 Main Campus
- GSF: 214,754
- Acreage: 2.9

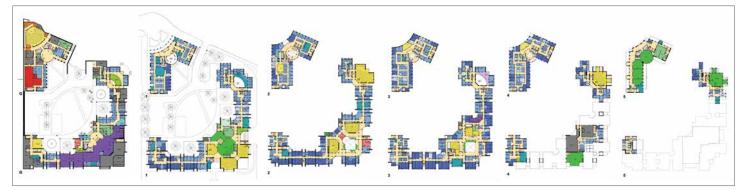


District Zoning





Microclimate Study



Existing Space Uses



The College of New Jersey Ewing, NJ Campus Academic and Administrative Facilities Master Plan



2009 - 2011

The College of New Jersey sought a campus master plan that could help achieve its strategic goals, including, enrollment growth; enhancement of the residential experience; the living/learning environment; and meeting its aspirations for sustainability and energy efficiency.

The master plan for the College's academic precinct encompasses seven different departments housed in eight campus buildings. EYP provided programming, concept development, and prioritizing schedules for building replacement, renovation, and new construction.

The College's master plan provides a unified and integrated solution to functional obsolescence in a systematic, prudent, and purposeful manner to advance the mission and aspirations of the College.

- Founded: 1855
- Enrollment: 5,600
- No. buildings: 60+
- GSF: 2,750,000
- Acreage: 289



2012 - 2014

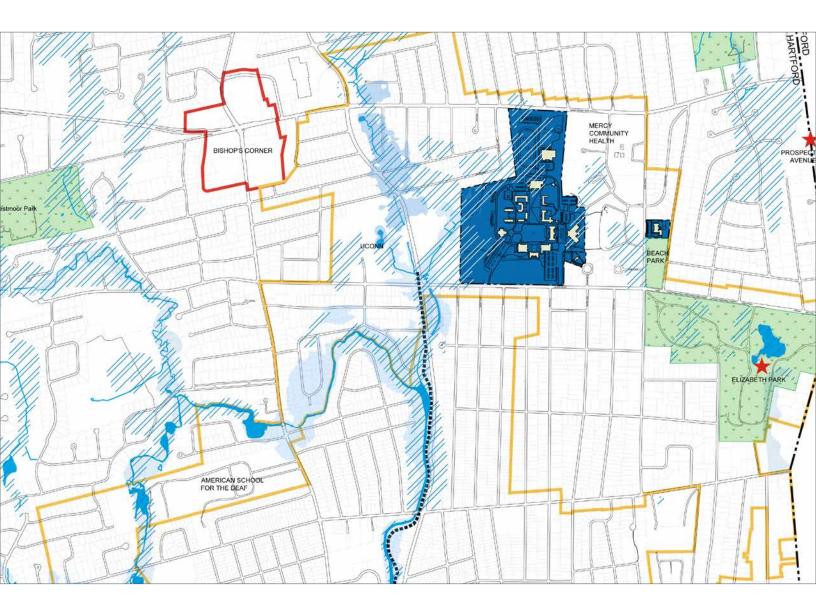


2015 - 2017



2018 - 2021

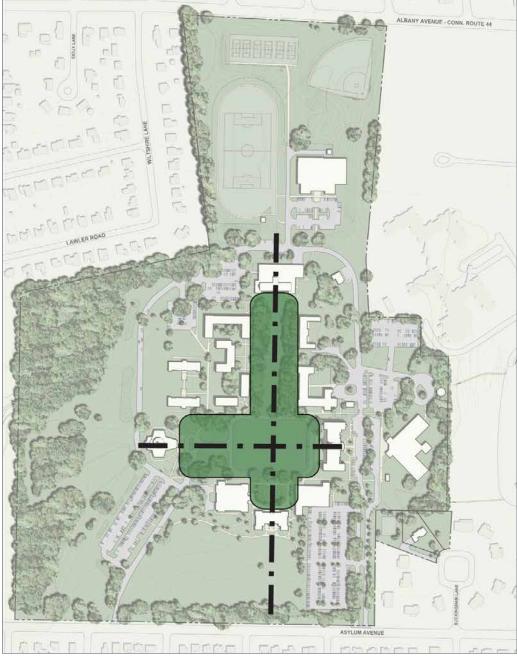
Saint Joseph College West Hartford, CT Master Plan



To complement and advance its mission, the College required a framework for reasoned and sustainable development of its buildings and grounds.

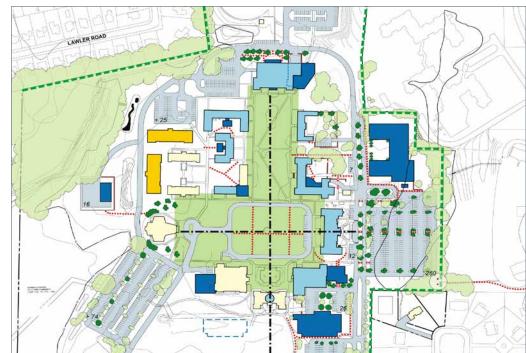
The plan addresses present-day challenges while anticipating potentials for the future. The campus's Olmsted quadrangles and Collegiate Georgian architecture will be preserved. Core proposals include the renovation and re-use of iconic campus buildings; the creation of a new center for allied sciences; and the relocation of grounds services. Site development proposals celebrate Saint Joseph's heritage and Catholic identity, while ensuring a learning environment appropriate to the College's focus on academic excellence and personal development.

- Founded: 1932
- Enrollment: 1,040
- No. Buildings: 20
- GSF: 462,650
- Acreage: 85



Olmsted Concept c. 1933

Heritage Open Space

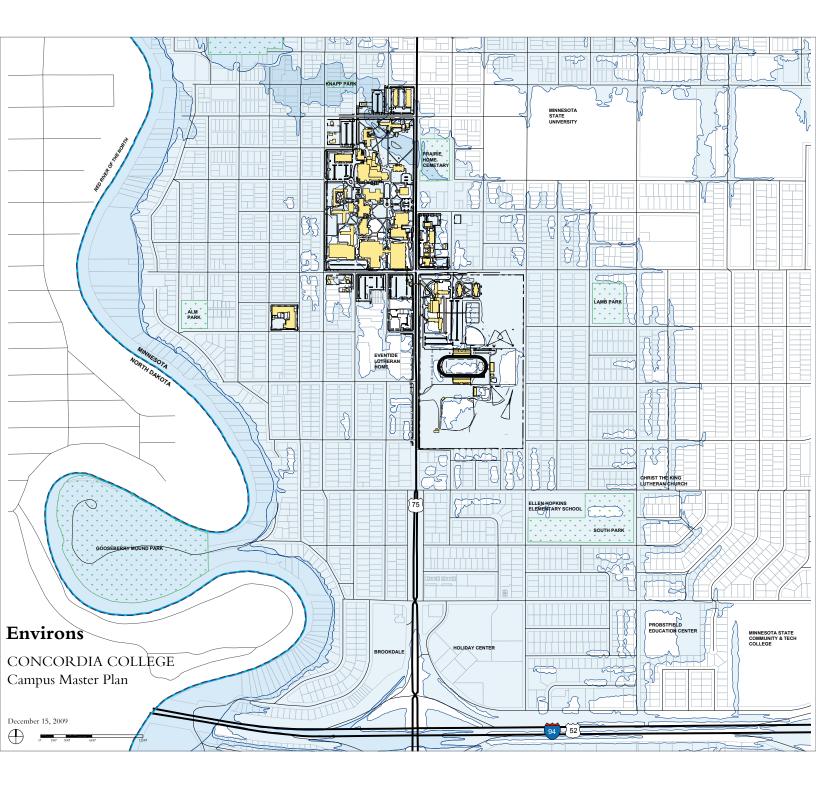


Master Plan Concept



# Concordia College Moorhead, MN

Campus Master Plan



Concordia College sought to support and advance its mission and strategic initiatives by guiding near-term improvements through the next decade and setting the direction for sustainable long-term campus development.

EYP's planning process engaged campus constituents to draw upon the experiences and understanding of a wide range of participants including students, faculty, staff, administrators, and the College's Regents. A space inventory database, detailing the space available and subsequently the space needed for the future, and site analysis drawings were used to inform discussions, clarify needs, and generate proposals for alternative solutions.

The master plan advances the excellence of Concordia's programs and responds to the evolving needs of its students within a strategic framework for sustainable design and development.

- Founded: 1891
- Enrollment: 2,800
- No. Buildings: 45
- GSF: 1,448,587
- Acreage: 113

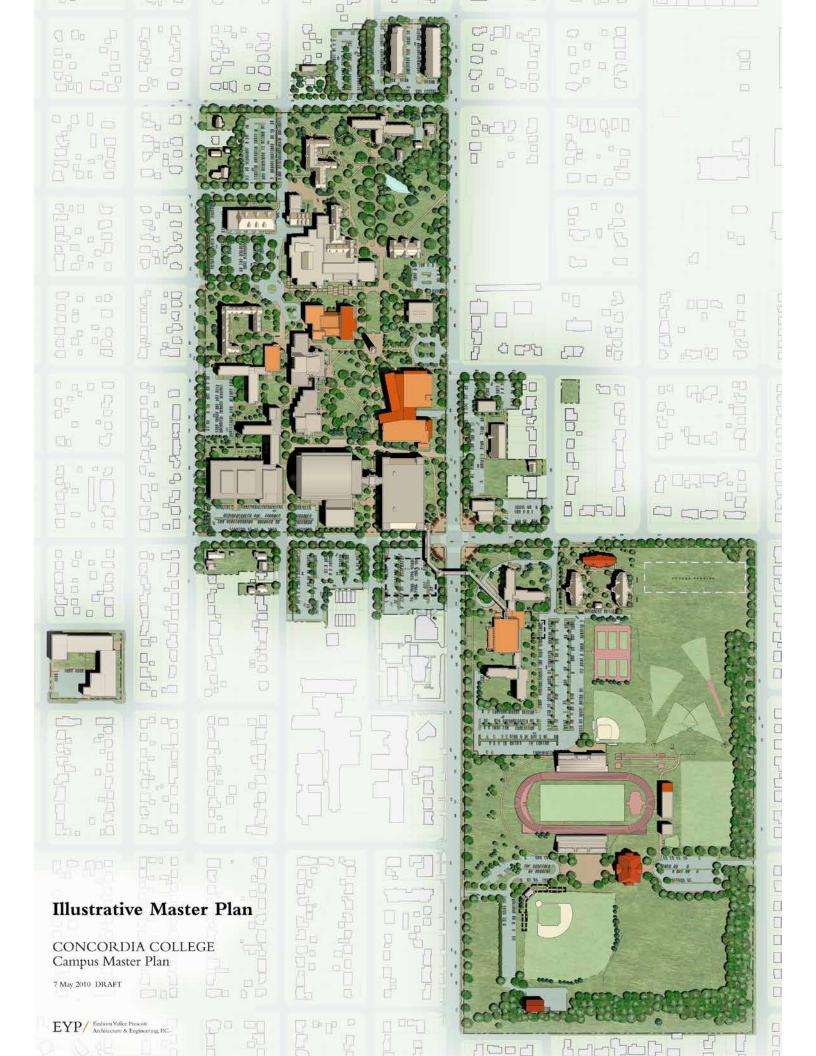


Study for New School of Business



Arrival Plaza Location

Proposed Landscape Themes



# Transylvania University Lexington, KY

Campus Master Plan Update



The 2010 Campus Master Plan Update for Transylvania University anticipated rising initiatives at an opportune juncture when most of the capital improvements advanced by the plan of 2002 had been realized.

The President and the executive leadership team met with the EYP team to outline the objectives of the study and confirm current conditions and oncoming challenges to be addressed. Baseline statistics were updated to reflect the evolution of conditions on campus since the prior study. Capital initiatives were identified for implementation in three general phases: Preparation – projects for immediate relief or for staging a focus project; Action – completion of a focus project; and Next Opportunity – the listing of any improvements enabled by the completion of the focus project.

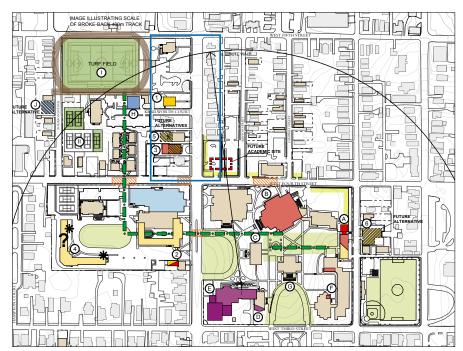
The plan update complements the University's recently completed strategic plan and provides Transylvania with clear vision for near-term improvements while recommitting and elevating the University's efforts for responsible environmental stewardship.

- Founded: 1780
- Enrollment: 1,100
- No. Buildings: 35
- GSF: 821,110
- Acreage: 39 main campus











# Rollins College Winter Park, FL Campus Master Plan Update

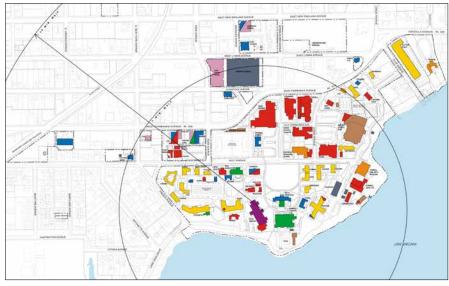


Having attained its 125th year, Rollins College positions itself as a leader in sustainability and advances liberal artsbased education in a global context. The 2011 campus master plan update focuses on a ten-year horizon of continuing development to maintain enrollments and respond to evolving program requirements. Campus buildings designed in the Mediterranean revival style are complemented by a lush tropical landscape in a lakefront setting. The human scale of the campus is a distinctive and highly valued aspect of the Rollins experience, as are the College's active integration and outreach ventures within the City of Winter Park.

EYP assisted the College in defining building requirements and identifying optimal sites for construction and landscape improvements. Planning encompassed site analyses and design studies; a building energy survey; a space inventory database; instructional space utilization analyses; collaboration with local planning agencies; and facility programming. EYP also worked with the College's Committee on Environmental and Sustainability to refine campus sustainability goals and principles.

The update plan proposals build on the unique character and heritage of the College, improve facility utilization, and integrate green strategies for development and continuing innovation. This continuum plan sustains the trajectory for the College to achieve its bicentennial potential.

- Founded: 1885
- Enrollment: 3,100
- No. Buildings: 70+
- GSF: 1,187,152
- Acreage: 79



Predominant Building Use



Land use



Issues and opportunities



Existing condition



Proposed Illustrative plan

### FIRM OVERVIEW

#### Disciplines

Architecture, Engineering, Energy, Environmental Graphic Design, Interior Design, Master Planning

#### **Integrated Design Expertise**

- Academic Innovation
- Diplomatic Facilities
- Energy & Sustainability
- Health Education
- Healthcare
- Historic Preservation
- Libraries

- Master Planning
- Mission Critical Facilities
- Modernization
- Science & Technology
- STEM
- Student Life
- Workplace

#### Research

- Building Science
- Healthcare Design
- STEM

- Energy
- Living-Learning
- Workplace

#### Recognition

- 2018 Top 25 Architecture Firms, Architectural Record
- 2018 Giants 300, Architecture/Engineering Firms, Building Design + Construction
- 2018 Top 500 Design Firms, Engineering News-Record
- 2018 Healthcare Giants, Interior Design
- 2017 Architect 50, Architect Magazine
- 2017 MEP Giants, Consulting-Specifying Engineer
- 2017 Top Architects, #1 for Healthcare Renovation, Health Facilities Construction Quarterly

# SERVICES

#### Architecture

- Design
- Planning
- Programming
- Interior Design
- Life Safety
- Environmental Graphic Design
- Workplace Strategy & Design
- Master Planning

#### Energy

- Building Performance Optimization
  - Energy Audits
  - Energy Master Plans
  - Retro-commissioning

#### Engineering

- Electrical
- Fire Protection
- Mechanical
- Plumbing
- Security
- Structural
- Telecommunications

#### Consulting

- Graphic Design
- Marketing Communications
- Public Relations

## HIGHER EDUCATION CLIENTS

Abilene Christian University Adelphi University Alamo Colleges Albany College of Pharmacy and Health Sciences Albany Law School Amarillo College American University Amherst College Angelo State University Appalachian State University Assumption College Austin College Austin Community College District Austin Peay State University Barnard College Bay Path College **Baylor College of Medicine Baylor University** Bemidji State University **Bennington College** Berea College **Binghamton University** Black Hills State University **Boston College** Boston University Bowie State University Brandeis University Bridgewater College Brookdale Community College Brookhaven College Brown University **Bryant University Bucknell University** Buena Vista University Cabrini College Canisius College Carleton College Case Western Reserve University Cazenovia College Central College Central Texas College Chatham University Christopher Newport University Clarendon College Clemson University

**Clinton Community College** Coastal Bend College Colby College Colgate University College of Saint Elizabeth College of Staten Island College of the Holy Cross Collin College Columbia University Concordia College Connecticut College Cornell University Dallas County Community College District Dartmouth College Del Mar College Dominican College Duke University East Carolina University East Carolina University School of Dental Medicine Eastern Michigan University Eastfield College Effat University El Centro College **Emmanuel College** Emory and Henry College **Emory University** Farmingdale State College, State University of New York Finger Lakes Community College Florida Southern College Fordham University Franklin & Marshall College Franklin College Frederick Community College Gallaudet University Galveston College George Mason University Georgetown University Georgia Institute of Technology Goucher College Grinnell College Hamilton College Hampden-Sydney College Hardin-Simmons University Hartwick College Harvard Business School

Harvard College Library Harvard University Harvard University, John F. Kennedy School of Government Haverford College Herkimer County Community College Houston Baptist University Houston Community College Howard University Hudson Valley Community College Iowa State University James Madison University Johns Hopkins University Kean University Keene State College Lafayette College Laguardia Community College Lamar Institute of Technology Lamar State College - Port Arthur Lamar University Lehigh University Lone Star College System Loyola University New Orleans Lubbock Christian University Manhattanville College Marist College Marshall University Massachusetts College of Liberal Arts Massachusetts Institute of Technology Massachusetts Maritime Academy McMurry University Medical University of South Carolina Mercy College Meredith College Michigan State University Middlebury College Midwestern State University Minnesota State Colleges & Universities MIT Department of Facilities Mitchell Community College Mohawk Valley Community College Monmouth University Montclair State University Montgomery College Moravian College

Morgan State University Mount Aloysius College Mount Holyoke College Mount Saint Mary College Muskingum University Navarro College New Jersey City University New Jersey Institute of Technology New York University North Carolina A&T State University North Carolina Central University North Carolina State University Northern Virginia Community College Northland College Northwestern University Orange County Community College Pace University Pennsylvania State University Prairie View A&M University Princeton University Purchase College Quinsigamond Community College Radford University Ramapo College of New Jersey Rensselaer Polytechnic Institute **Rice University** Richard Stockton College of New Jersey Rochester Institute of Technology Rockefeller University **Rockhurst University** Rockland Community College Roger Williams University **Rollins College** Rowan College at Burlington County Rutgers, The State University of New Jersey Sage Colleges Saint Joseph's College Sam Houston State University San Jacinto College Sarah Lawrence College School of Visual Arts Schreiner University Siena College Skidmore College Southern Methodist University

## HIGHER EDUCATION CLIENTS

Southwestern University Spring Hill College Springfield Technical Community College St. Edward's University St. John's University St. Mary's College of Maryland St. Mary's University St. Olaf College Stanford University State University of New York at New Paltz State University of New York at Oneonta State University of New York College at Cortland State University of New York Institute of Technology at Utica/Rome Stephen F. Austin State University Stetson University Stevenson University Stony Brook University Sul Ross State University SUNY Broome Community College SUNY Cobleskill SUNY Geneseo SUNY Maritime College SUNY Polytechnic Institute SUNY Upstate Medical University Swarthmore College Syracuse University Tarleton State University Tarrant County College Temple University Texas A&M College of Medicine Texas A&M International University Texas A&M University Texas A&M University Baylor College of Dentistry Texas A&M University-Central Texas Texas A&M University-Commerce Texas A&M University-Corpus Christi Texas A&M University-Galveston Texas A&M University-Kingsville Texas A&M University-San Antonio Texas A&M University-Texarkana Texas Christian University Texas Southern University Texas State Technical College-Harlingen Texas State Technical College-Waco

Texas State University Texas Tech University Texas Tech University Health Science Center Texas Wesleyan University Texas Woman's University The Catholic University of America The City University of New York The College of New Jersey The College of New Rochelle The College of Saint Rose The College of William & Mary The College of Wooster The George Washington University The Ohio State University The State University of New York The Texas A&M University System The Texas State University System The University of North Carolina at Charlotte The University of Texas at Arlington The University of Texas at Austin The University of Texas at Brownsville The University of Texas at Dallas The University of Texas at El Paso The University of Texas at San Antonio The University of Texas at Tyler The University of Texas Health Science Center at Houston The University of Texas Health Science Center at San Antonio The University of Texas Medical Branch at Galveston The University of Texas of the Permian Basin The University of Texas System The University of Texas-Pan American Towson University Transylvania University **Trinity College** Trinity University Trinity Valley Community College Trinity Washington University Truman State University **Tufts University** Union College United World College University at Albany University at Buffalo

University of Akron

University of California University of Charleston University of Dallas University of Dayton University of Delaware University of Denver University of Florida University of Houston University of Houston - Clear Lake University of Houston - Downtown University of Houston - Victoria University of Iowa University of Mary Hardin - Baylor University of Mary Washington University of Maryland, Baltimore University of Massachusetts Amherst University of Massachusetts Dartmouth University of Michigan University of Minnesota University of Missouri University of New England University of New Hampshire University of New Haven University of North Carolina at Chapel Hill University of North Carolina at Greensboro University of North Carolina at Pembroke University of North Carolina at Wilmington University of North Carolina School of Medicine University of North Texas University of North Texas System University of Oxford University of Pennsylvania University of Pittsburgh University of Richmond University of Scranton University of Southern Maine University of St. Joseph Connecticut University of St. Thomas University of Tennessee at Knoxville University of Texas MD Anderson Cancer Center University of Texas Southwestern Medical Center University of the Incarnate Word University of Vermont University of Virginia

University of Virginia Foundation University of Wisconsin - Madison University System of New Hampshire **UNT Health Science Center** Unversity of Wisconsin - Whitewater Vassar College Virginia Commonwealth University Virginia Community College System Virginia Polytechnic Institute & State University Virginia State University Wake Technical Community College Washington & Jefferson College Washington College Washington University in St. Louis Wayne State University Weatherford College Wellesley College West Texas A&M University West Virginia University Western Technical College Wharton County Junior College Wheaton College Williams College Winston-Salem State University Worcester Polytechnic Institute Yale University Yale University School of Medicine Yeshiva University

# EYP/

**eypae.com** *people, purpose, planet* 

© 2019 EYP Inc. All rights reserved.